



2026 Atlantic Indigenous-Led Energy Symposium

Sponsorship Package



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From Tradition to Transformation:
Indigenous Knowledge Guiding Our Energy Future



A Message from the North Shore Mi'kmaq Tribal Council

Kwe! On behalf of the North Shore Mi'kmaq Tribal Council (NSMTC), I am proud to invite you to support the 2026 Atlantic Indigenous-Led Energy Symposium.

This year marks our fifth year of bringing together First Nations leadership, utilities, government, industry, Elders, Knowledge Keepers, innovators, and youth to strengthen partnerships and advance Indigenous leadership in the energy sector. The symposium has become a trusted forum for collaboration and action across Atlantic Canada. Guided by this year's theme, *From Tradition to Transformation: Indigenous Knowledge Guiding Our Energy Future*, we will amplify the Seven Generations mindset while balancing economic growth with cultural and ecological integrity. We will continue creating space to learn from Elders and Knowledge Keepers and work alongside partners who are ready to move projects forward.

Last year's event was widely described as a standout experience with over 450 delegates in attendance, meaningful dialogue, and lasting connections. The momentum continues to build, and the fifth annual gathering of the Atlantic Indigenous-led Energy Symposium is shaping up to be the strongest and most impactful yet.

The impact of this gathering is strengthened through partnerships. Your sponsorship directly supports Indigenous-led dialogue, enhances collaboration, and helps ensure that Nations are not just participating in the energy transition, but leading it.

I invite you to review the available sponsorship opportunities and join us in delivering another impactful Atlantic Indigenous-Led Energy Symposium for 2026. Wela'in for your time and consideration – I look forward to working together.

Jim Ward
General Manager
North Shore Mi'kmaq Tribal Council

Introduction

The Atlantic Indigenous-Led Energy Symposium (AILES) is an annual gathering of First Nation leaders, utilities, government, non-government agencies, and energy sector actors. From modest beginnings in 2022, the AILES gathering has grown into one of the principal Indigenous-led energy-sector forums in Canada.

AILES 2026 will welcome more than 450 delegates from across Canada to one of the most prominent energy epicenters, Saint John, New Brunswick. With a clear focus on knowledge-sharing, forging partnerships, and the exploration of innovative technologies that are shaping the energy landscape, the symposium will include a full program of workshops, keynote addresses, panel discussions, presentations, and our signature Industry Tradeshow.

About the Atlantic Indigenous-led Energy Symposium

The **2026 Atlantic Indigenous-Led Energy Symposium will take place September 22 to 25, 2026 at the Saint John Trade and Convention Centre in Saint John, New Brunswick.** Under the theme “From Tradition to Transformation: Indigenous Knowledge Guiding our Energy Future”, we will amplify the Seven Generations mindset and reinforce the connectivity and learnings of our past in shaping our collective energy future, for the betterment of the next generations. More important than ever, we will create space to listen and learn from our Elders and Knowledge Keepers, while continuing to balance economic growth with cultural and ecological integrity.

2026 marks the fifth consecutive gathering of the Atlantic Indigenous-led Energy Symposium, and we will take time this year to reflect on the significant advancement of Indigenous leadership in the Atlantic Canada energy sector, and celebrate the partnerships that are transforming the energy landscape for the betterment of all.

Your Support Makes a Difference

By sponsoring the Atlantic Indigenous-Led Energy Symposium, your organization will engage with leaders, decision-makers, and industry experts while supporting Indigenous participation in the energy sector.

As a sponsor, you will:

- **Contribute to the conversation** on First Nations involvement in energy by engaging with key rightsholders and stakeholders, and supporting discussions on energy sovereignty, economic development, and clean energy.
- **Build valuable relationships** through face-to-face networking with Indigenous leaders, government representatives, utilities, and industry partners.
- **Showcase your organization** by promoting your products, services, and projects to an engaged audience.
- **Increase your visibility** and demonstrate your commitment to Indigenous partnerships and clean energy initiatives.

Your sponsorship is more than a financial contribution – it is an investment in Indigenous leadership, sustainable energy, and long-term partnerships.

Sponsorship Opportunities for the 2026 Atlantic Indigenous-led Energy Symposium

| BENEFIT | ORGANIZING SPONSOR | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR | BRONZE SPONSOR | AILES FRIEND |
|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|--------------|
| Fee | SOLD OUT | \$25,000 | \$7,500 | \$5,000 | \$3,500 | \$1,500 |
| Available Sponsorships | 1 | 1 | 10 | 10 | 20 | Unlimited |
| Complimentary Corporate Registrations | 10 | 5 | 3 | 2 | 1 | – |
| Tradeshow Booth | One 10'x20' Booth in Premium Location | One 10'x10' Booth in Premium Location | One 6'x6' Booth in Industry Tradeshow | One 6'x6' Booth in Industry Tradeshow | One 6'x6' Booth in Industry Tradeshow | – |
| Speaking Opportunity | Hosting of Welcome Reception | Hosting of Gala Dinner | Keynote, Panel, or Technical Session | – | – | – |
| Welcome Reception Host and Sponsor | ✓ | – | – | – | – | – |
| Gala Dinner Host and Sponsor | – | ✓ | – | – | – | – |
| Lunch Sponsor | – | – | ✓ | – | – | – |
| Breakfast Sponsor | – | – | – | ✓ | – | – |
| Wellness Break Sponsor | – | – | – | – | ✓ | – |
| Corporate Promotion (Digital & Print) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Organizing Sponsor (SOLD OUT)

Fee: \$40,000

The Organizing Sponsor will play an important role and work in close collaboration with the AILES Planning Committee to shape the narrative and conversations to be held at this year's Symposium. More than a sponsor, this exclusive partnership will afford the opportunity for the Organizing Sponsor to have an elevated presence in all marketing and communication material and build a lasting relationship with the organizing team.

The Organizing Sponsor will receive:

- Ten (10) complimentary corporate registrations.
- One 10' x 20' exhibit space in a Premium Location, coordinated with the AILES 2026 Venue.
- An opportunity to host the Welcome Reception on Tuesday, September 22, 2026.
- Exclusive opportunities to shape the narrative and conversations.
- Enhanced promotion on all digital and print media related to AILES 2026.

Platinum Sponsor

Fee: \$25,000

As a Platinum Sponsor, your organization will receive premium visibility and a key role in shaping the AILES 2026 experience.

As the Gala Dinner Sponsor, you will set the tone for the evening with a keynote address, influencing the conversations that follow. You will also be provided with a premium-location exhibitor booth and prominent recognition across AILES 2026 digital and print media, ensuring strong brand presence throughout the event.

Platinum Sponsors will receive:

- Five (5) complimentary corporate registrations.
- One 10' x 10' exhibit space in a Premium Location, coordinated with the AILES 2026 Venue.
- An opportunity to host the Gala Evening on Wednesday, September 23, 2026.
- Enhanced promotion on all digital and print media related to AILES 2026.

Gold Sponsor

Fee: \$7,500

Gold Sponsors will receive:

- Three (3) complimentary corporate registrations.
- One (1) 6'x6' exhibit space in the Industry Tradeshow room.
- A speaking opportunity for a keynote, panel, or session.
- Recognition as a Lunch Sponsor.
- Promotion on digital and print media related to AILES 2026.

Silver Sponsor

Fee: \$5,000

Silver Sponsors will receive:

- Two (2) complimentary corporate registrations.
- One (1) 6'x6' exhibit space in the Industry Tradeshow room.
- Recognition as a Breakfast Sponsor.
- Promotion on digital and print media related to AILES 2026.

Bronze Sponsor

Fee: \$3,500

Bronze Sponsors will receive:

- One (1) complimentary corporate registration.
- One (1) 6'x6' exhibit space in the Industry Tradeshow room.
- Recognition as a Tradeshow and Wellness Break Sponsor.
- Promotion on digital and print media related to AILES 2026.

NSMTC Friend

Fee: \$1,500

NSMTC Friends will receive:

- Promotion on digital and print media related to AILES 2026.

Payment & Invoicing

- All sponsorship payments must be received in full by **August 14, 2026**.
- Invoices are issued upon request and payment is required within **30 days** of the invoice date.
- All payment remittances are to be made payable to the North Shore Mi'kmaq Tribal Council.
- Payments are non-refundable except in the event of symposium cancellation by the organizers.
- Sponsor recognition on the website and promotional materials will commence as soon as feasible following receipt of payment. Sponsorship benefits will not be activated until payment is received in full.

Terms of Sponsorship

- The deadline for sponsorship commitment is **July 31, 2026**.
- Certain sponsorship tiers are limited and will be awarded on a first-come, first-served basis.
- Sponsors must provide all necessary promotional materials (logos, organization descriptions, etc.) by **August 14, 2026**, to ensure inclusion in event materials.
- Sponsors **may decline** the use of tradeshow space and/or speaking opportunities included in their sponsorship package. **Once declined, these opportunities will be reassigned and cannot be reclaimed.**
- The symposium organizers reserve the right to approve all sponsor materials for alignment with event branding and messaging.
- Sponsors are responsible for their own travel, accommodation, and additional costs beyond the sponsorship package.
- Sponsorship commitments are final, and benefits cannot be transferred without approval from the organizers.
- All attendees (including Tradeshow Staff) are required to be registered as an AILES Participant. Sponsors are welcome to use a combination of General Admission tickets and Complementary Corporate Registrations to accommodate all participants.

Milestone Dates

- **July 31, 2026:** Sponsorship commitment
- **August 14, 2026:** Promotional materials deadline
- **August 14, 2026:** Final payment deadline

Apply Online

To submit a sponsorship application, visit: nsmtc.ca/ales/sponsor-app or scan the QR code:



Contact Us

For more information or to express your interest, please contact:

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