

# 2025 Atlantic Emergency Management Conference



**CONFERENCE PROGRAM**

**September 2 -4 | Charlottetown, PE**

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## About the Conference

**The Atlantic Emergency Management Conference 2025 (AEMC2025) is a three-day event focused on emergency capacity, professional development, networking, and knowledge transformation. The theme of AEMC 2025 is Braving the Uncertain, which recognizes the evolving field of emergency management in Atlantic Canada while developing capability in preparedness..**

**Hosted by Atlantic First Nations, AEMC2025 will provide a platform for speakers, exhibitors, and vendors from across Atlantic Canada and beyond.**

## Land Acknowledgement

**We acknowledge that Prince Edward Island is situated on the unceded and un-surrendered territory of the Epekwitnewaq Mi'kmaq Peoples.**

**The Treaties of Peace and Friendship signed between the British Crown and the Wabanaki in 1725 and 1726 did not deal with the surrender of lands and resources, but rather they recognized Mi'kmaq & Wolastoqiyik title and established rules for an ongoing relationship between nations.**

**- All my relations.**

# A Message from the Conference Committee

**Kwe' | Hello**

**We are thrilled to welcome you to the 2025 Atlantic Emergency Management Conference. As a team, we are excited to bring together First Nation communities, Tribal Councils, Provincial, Federal and Municipal Government partners, and Emergency Management stakeholders from across Atlantic Canada. Our committee has worked tirelessly to ensure a diverse range of topics and perspectives, with the goal of promoting meaningful discussions and making connections. We hope that you take this time to discuss Braving the Uncertain, and share with all your peers what is important to you, your team, and how you adapt to make it happen.**

**We want to express our gratitude to our amazing lineup of speakers, their employers who supported them to attend, and sponsors. Your support and participation are key to making this event a success and has allowed us to provide attendees with what we hope to be an exceptional experience.**

**A special shout out to Eric Labor and Caroline Canning-Shaw from the PEI Convention Centre, Mitchell Maclaren from Encore, and Ken Norring from Global Convention Services for all of their work and effort in making our vision for our conference space come to life.**

**We understand that your time is valuable, and we are honored that you have chosen to spend it with us. We encourage you to actively participate in the discussions, share your experiences, and engage in meaningful dialogue with fellow attendees. We hope that you will leave this conference feeling inspired and more informed about the incredible adaptability we have here in Atlantic Canada.**

**Wela'lieg | Woliwon | Thank You**



# Tuesday September 2<sup>nd</sup>

## 8:00 am Breakfast & Registration

8:30am

Opening Prayer : Elder Terry LeBlanc  
Opening Remarks: Chief Roderick "Junior" Gould  
Smudge: Elder Matilda Snache

Plenary Room  
Rustico/Tracadie

Break Out Room 1  
Cedar/Elm

Break Out Room 2  
Bonshaw/Charlottetown

9:00 am

Situational Awareness Specialist  
4 hour - certification  
Arcuri Group  
9:00am -2:00pm

Community EM  
Exercise Design Workshop  
Mark Gillian ESI  
9:00am - 2:00pm

Crisis Communications  
Full day -Workshop  
Shawna Bruce  
9:00am -4:30 pm

10:00am

Nutritional Break in the Plenary Room  
Exhibits - Malpeque Room  
Workshops continue 10:30 am

12:00 pm Lunch Served in Plenary Room  
Exhibits - Malpeque Room

1:00pm

Situational Awareness Specialist  
4 hour - certification  
Arcuri Group  
9:00am -2:00pm

Community EM  
Exercise Design Workshop  
Mark Gillian ESI  
9:00am - 2:00pm

Crisis Communications  
Full day -Workshop  
Shawna Bruce  
9:00am -4:30 pm

2:00pm

2:00pm Nutritional Break in the Plenary Room  
Exhibits - Malpeque Room  
Workshops continue 2:30 pm

Plenary Room  
Rustico/Tracadie

Break Out Room 1  
Cedar/Elm

Break Out Room 2  
Bonshaw/Charlottetown

2:30pm

Applied Verbal  
De-escalation Specialist  
2-hour - Certification  
Arcuri group  
2:30pm - 4:30 pm

Jessica Pye & Kayla Tremblay  
Responding to Social  
Emergencies: A Framework  
for Community-Led Crisis  
Supports

Crisis  
Communications  
Full day -Workshop  
Shawna Bruce  
9:00am -4:30 pm

Day 1 Close 4:30pm

Closing Smudge: Elder Matilda Snake

- ***Exercise Design - Workshop***

Methodical process examining foundation pieces needed prior to an exercise. Participants who would like to design their own exercise, will start the process through the use of needs assessment, objective setting, checklists and scenario creation.

- ***Situational Awareness Specialist***

Certification program designed to educate in the discipline of situational awareness, creating a security awareness practitioner capable of understanding and dealing with the dynamics of random and potentially threatening events.

- ***Applied Verbal De-escalation Specialist***

Certificate program in applied verbal de-escalation. Including a Role-play component to ensure comprehension of material. De-escalation employs verbal and nonverbal techniques to better manage a situation without having to potentially engage in a physical altercation.

- ***Crisis Communications***

Shawna teaches participants the importance of clear and concise messaging before during and after a Crisis. Learn to fashion direct key messaging to ensure accurate information is collected and dispersed when it is needed most.

# Wednesday September 3<sup>rd</sup> 8:00 am Breakfast & Registration

9:00am

Opening Prayer : Elder Terry Leblanc  
Smudge: Elder Matilda Snache  
KeyNote - Colliers Project Leaders -Shifting Perspectives – Building Resilient Communities  
10:00 am Nutritional Break in the Plenary Room

Plenary Room  
Rustico/Tracadie

Break Out Room 1  
Cedar/Elm

Break Out Room 2  
Bonshaw/Charlottetown

10:15am

Colin Macfaden  
WildFireSat  
Alex Zahara  
Red Fire Lab

Scott Brumwell  
Innovative Incident  
Management Team  
Response:

Jim  
Fleming  
Preparing for work  
place violence

11:00am

ISC EMAP -  
Work shop  
response and  
recovery

The Dangers of misinformation  
Shawna Bruce

dr. kyle bragdon  
Transformative Trailblazers:  
Leading Through Change  
and Building the Workforce  
of the Future

12:00 pm Lunch Served in Plenary Room  
Exhibits - Malpeque Room

1:00pm

Scott  
Cameron-EML  
Stronger Together:  
Building Preparedness  
Through Local  
Connections

Moriah  
Greenhaw  
With, Not For: Co-  
Creating the Future of  
Emergency Management

Heather MacKenzie-  
Carey  
Relational Emergency  
Management

2:00pm Nutritional Break in the Plenary Room

2:30pm

Transport Canada:  
Emergency Response  
Assistance Plan (ERAP)

Colliers Project Leaders-  
The Cost of Delay – Case  
Study on How to  
Leverage EMAP When It  
Matters Most

Jen Woodside  
K9 Atlantic

3:15pm

Mike  
Schroeder  
Emergency in a Neuro  
Diverse World

Naula  
After the Hardest Call

The Salvation Army  
Martina Stephens - Field  
experiences - Florida  
deployment

Day 2 Close 4:00pm

Closing Smudge: Elder Matilda Snake



6:00 pm

Join us from 6:00 pm to 10:00 pm for a meal and entertainment in celebration of Emergency Management Professionals

## Thursday September 4<sup>th</sup>

8:00 am Breakfast & Registration

8:30am

Opening Prayer : Elder Terry Leblanc  
Smudge: Elder Matilda Snache

Plenary Room  
Rustico/Tracadie

Break Out Room 1  
Cedar/Elm

Break Out Room 2  
Bonshaw/Charlottetown

9:00am

MKO - Ashley  
Desrosiers -  
Manitoba  
Evacuations

Aidan Sterrit - DFO  
Coastal Marine  
Response Team

Vlad / Mario  
Geomatics and asset  
management

10:00 am Nutritional Break in the Plenary Room

10:30am

Kate Patarn  
RapidSOS  
From First Call to  
Coordinated Response:  
Leveraging 9-1-1 Data to  
Strengthen Emergency

Erin Bently  
The development of a  
Heat Alert Response  
System in PEI

Thomas Beveridge  
Bridging the Volunteer  
Gap: Revitalizing  
Disaster Volunteerism  
through Local Capacity  
and Cross-Sector  
Partnerships

Day 3 Close 11:30am

Closing Smudge: Elder Matilda Snache