



2025 Atlantic Indigenous-Led Energy Symposium

Sponsorship Opportunities



2025 Atlantic Indigenous-Led Energy Symposium

Protecting Mother Earth

Powering Future Generations



A Message from the North Shore Mi'kmaq Tribal Council

Kwe'!

On behalf of the North Shore Mi'kmaq Tribal Council (NSMTC), it is with great pride that I invite you to sponsor our 2025 Atlantic Indigenous-Led Energy Symposium. This symposium has become a signature event for our organization, and a cornerstone for collaboration in the Atlantic energy sector.

Under this year's theme, *Protecting Mother Earth, Powering Future Generations*, we will continue important discussions on clean energy, environmental stewardship, and the role of Indigenous leadership in shaping a more sustainable future. The symposium continues to grow each year, drawing delegates committed to driving change. We anticipate another sold-out event, strengthened by insightful dialogue and a shared commitment to progress.

This work is not done alone. None of this would be possible without the support of sponsors like you. Your partnership helps ensure that Indigenous voices are leading the conversation on sustainable energy, and that we are building a stronger, more inclusive future together.

I encourage you to review the sponsorship opportunities available and join us in making this year's symposium another success.

Wela'lin for your time and consideration – I look forward to working together.

Jim Ward
General Manager
North Shore Mi'kmaq Tribal Council

Introduction

The Atlantic Indigenous-Led Energy Symposium (AILES) is an annual gathering of First Nation leaders, utilities, government, non-government agencies, and industry players. From a modest beginning in 2022, this gathering has grown into one of the principal Indigenous-led energy-sector forums in Canada. With a keen focus on creating a welcoming environment to share knowledge and forge partnerships, this event will host more than 350 participants and will include a blend of workshops, keynotes, panels, presentations, and our signature Industry Tradeshow.

About the Conference

The 2025 Atlantic Indigenous-Led Energy Symposium will take place October 28-30th, 2025 in Moncton, New Brunswick. Under the theme, “Protecting Mother Earth, Powering Future Generations”, we will continue vital discussions on clean energy, environmental stewardship, and the role of Indigenous leadership in shaping a more sustainable future. We will be examining energy as both a resource and a responsibility, emphasizing its deep connection to land, water, air, and community well-being. Keynotes and panel discussions will explore strategies that balance economic growth with cultural and ecological integrity – ensuring a cleaner, more resilient future for the next seven generations.

Reasons to Support

By sponsoring the Atlantic Indigenous-Led Energy Symposium, your organization will engage with leaders, decision-makers, and industry experts while supporting Indigenous participation in the energy sector.

As a sponsor, you will:

- **Contribute to the conversation** on First Nations involvement in energy by engaging with key rightsholders and stakeholders, and supporting discussions on energy sovereignty, economic development, and clean energy.
- **Build valuable relationships** through face-to-face networking with Indigenous leaders, government representatives, utilities, and industry partners.
- **Showcase your organization** by promoting your products, services, and projects to an engaged audience.
- **Increase your visibility** and demonstrate your commitment to Indigenous partnerships and clean energy initiatives.

Your sponsorship is more than a financial contribution—it is an investment in Indigenous leadership, sustainable energy, and long-term partnerships.

Sponsorship at a Glance

BENEFIT	ORGANIZING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	NSMTC FRIEND
Fee	\$40,000	\$25,000	\$7,500	\$5,000	\$3,500	\$1,500
Available Sponsorships (Updated 05-06)	1	SOLD OUT	10 5	10 6	20 16	Unlimited
Complimentary Corporate Registrations	10	5	3	2	1	—
Tradeshow Booth	Two 8'x8' booths in Mezzanine	One 8'x8' booth in Mezzanine	One 6'x6' booth in Shediac Room	One 6'x6' booth in Shediac Room	One 6'x6' booth in Shediac Room	—
Speaking Opportunity	Hosting of Welcome Reception	Gala Dinner Keynote	Keynote, Panel, or Session	—	—	—
Welcome Reception Recognition	✓	—	—	—	—	—
Gala Dinner Recognition	—	✓	—	—	—	—
Lunch Recognition	—	—	✓	—	—	—
Breakfast Recognition	—	—	—	✓	—	—
Break Recognition	—	—	—	—	✓	—
Corporate Promotion (Digital & Print)	✓	✓	✓	✓	✓	✓

Organizing Sponsor

Fee: \$40,000

The Organizing Sponsor will play an important role and work in close collaboration with the AILES Team to shape the narrative and conversations to be held at this year's Symposium. More than a sponsor, this exclusive partnership will afford the opportunity for the Organizing Sponsor to have an elevated presence in all marketing and communication material, and build a relationship with the organizing team.

At the 2024 AILES in Fredericton, the Port of/de Belledune held the inaugural Organizing Sponsor title. They played a key role in introducing a global energy conversation to the symposium by hosting Honourable Hugh Adsett, Ambassador of Canada to the Kingdom of the Netherlands as a keynote speaker at the Welcome Reception.

The Organizing Sponsor will receive:

- Ten (10) complimentary corporate registrations.
- Two (2) adjoining 8'x8' prime-location booth spaces in the venue's Mezzanine.
- An opportunity to host and speak at the Welcome Reception.
- Recognition as the Welcome Reception Sponsor.
- Enhanced promotion on all digital and print media related to AILES 2025.

Platinum Sponsor

Fee: \$25,000

As a Platinum Sponsor, your organization will receive premium visibility and a key role in shaping the AILES 2025 experience.

As the Gala Dinner Sponsor, you will set the tone for the evening with a keynote address, influencing the conversations that follow. You will also be provided with a prime-location exhibitor booth in the venue's Mezzanine and prominent recognition across AILES 2025 digital and print media, ensuring strong brand presence throughout the event.

Platinum Sponsors will receive:

- Five (5) complimentary corporate registrations.
- One (1) 8'x8' prime-location booth spaces in the venue's Mezzanine.
- An opportunity to give a keynote address at the AILES Gala Dinner.
- Recognition as a Gala Dinner Sponsor.
- Promotion on all digital and print media related to AILES 2025.

Gold Sponsor

Fee: \$7,500

Gold Sponsors will receive:

- Three (3) complimentary corporate registrations.
- One (1) 6'x6' booth space in the Shediak Room.
- A speaking opportunity for a keynote, panel, or session.
- Recognition as a Lunch Sponsor.
- Promotion on digital and print media related to AILES 2025.

Silver Sponsor

Fee: \$5,000

Silver Sponsors will receive:

- Two (2) complimentary corporate registrations.
- One (1) 6'x6' booth space in the Shediak Room.
- Recognition as a Breakfast Sponsor.
- Promotion on digital and print media related to AILES 2025.

Bronze Sponsor

Fee: \$3,500

Bronze Sponsors will receive:

- One (1) complimentary corporate registration.
- One (1) 6'x6' booth space in the Shediak Room.
- Recognition as a Tradeshow Break Sponsor.
- Promotion on digital and print media related to AILES 2025.

NSMTC Friend

Fee: \$1,500

NSMTC Friends will receive:

- Promotion on digital and print media related to AILES 2025.

Payment & Invoicing

- All sponsorship payments must be received in full by September 26, 2025.
- Invoices are issued upon request payable within 30 days of the invoice date.
- All payment remittances are to be made payable to the North Shore Mi'kmaq Tribal Council.
- Payments are non-refundable except in the event of symposium cancellation by the organizers.
- Sponsor recognition on the website and promotional materials will commence as soon as feasible following receipt of payment. Sponsorship benefits will not be activated until payment is received in full.

Terms of Sponsorship

- The deadline for sponsorship commitment is **August 31, 2025**.
- Certain sponsorship tiers are limited and will be awarded on a first-come, first-served basis.
- Sponsors must provide all necessary promotional materials (logos, organization descriptions, etc.) by **August 31, 2025**, to ensure inclusion in event materials.
- Sponsors may decline the use of tradeshow space and/or speaking opportunities included in their sponsorship package. Once declined, these opportunities will be reassigned and cannot be reclaimed.
- The symposium organizers reserve the right to approve all sponsor materials for alignment with event branding and messaging.
- Sponsors are responsible for their own travel, accommodation, and additional costs beyond the sponsorship package.
- Sponsorship commitments are final, and benefits cannot be transferred without approval from the organizers.

Milestone Dates

- **August 31, 2025** – Sponsorship commitment and promotional materials deadline.
- **September 26, 2025** – Final payment deadline.

Apply Online

To submit a sponsorship application, visit: nsmtc.ca/aiiles/sponsor-app or scan the QR code:



Contact Us

For more information or to express your interest, please contact:

Marissa Lewis

Coordinator – Special Projects & Initiatives

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