

# 2025 Atlantic Emergency Management Conference



**CONFERENCE PROGRAM**

**September 2 -4 | Charlottetown, PE**

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## About the Conference

**The Atlantic Emergency Management Conference 2025 (AEMC2025) is a three-day event focused on emergency capacity, professional development, networking, and knowledge transformation. The theme of AEMC 2025 is Braving the Uncertain, which recognizes the evolving field of emergency management in Atlantic Canada while developing capability in preparedness..**

**Hosted by Atlantic First Nations, AEMC2025 will provide a platform for speakers, exhibitors, and vendors from across Atlantic Canada and beyond.**

## Land Acknowledgement

**We acknowledge that Prince Edward Island is situated on the unceded and un-surrendered territory of the Epekwitnewaq Mi'kmaq Peoples.**

**The Treaties of Peace and Friendship signed between the British Crown and the Wabanaki in 1725 and 1726 did not deal with the surrender of lands and resources, but rather they recognized Mi'kmaq & Wolastoqiyik title and established rules for an ongoing relationship between nations.**

**- All my relations.**

# A Message from the Conference Committee

**Kwe' | Hello**

**We are thrilled to welcome you to the 2025 Atlantic Emergency Management Conference. As a team, we are excited to bring together First Nation communities, Tribal Councils, Provincial, Federal and Municipal Government partners, and Emergency Management stakeholders from across Atlantic Canada. Our committee has worked tirelessly to ensure a diverse range of topics and perspectives, with the goal of promoting meaningful discussions and making connections. We hope that you take this time to discuss Braving the Uncertain, and share with all your peers what is important to you, your team, and how you adapt to make it happen.**

**We want to express our gratitude to our amazing lineup of speakers, their employers who supported them to attend, and sponsors. Your support and participation are key to making this event a success and has allowed us to provide attendees with what we hope to be an exceptional experience.**

**A special shout out to Eric Labor and Caroline Canning-Shaw from the PEI Convention Centre, Mitchell Maclaren from Encore, and Ken Noring from Global Convention Services for all of their work and effort in making our vision for our conference space come to life.**

**We understand that your time is valuable, and we are honored that you have chosen to spend it with us. We encourage you to actively participate in the discussions, share your experiences, and engage in meaningful dialogue with fellow attendees. We hope that you will leave this conference feeling inspired and more informed about the incredible adaptability we have here in Atlantic Canada.**

**Wela'lieg | Woliwon | Thank You**

# Tuesday September 2<sup>nd</sup>

## 8:00 am Breakfast & Registration

8:30am

Opening Prayer : Elder Terry LeBlanc  
 Opening Remarks: Chief Roderick "Junior" Gould  
 Smudge: Elder Matilda Snache

Plenary Room  
 Rustico/Tracadie

Break Out Room 1  
 Cedar/Elm

Break Out Room 2  
 Bonshaw/Charlottetown

9:00 am

Situational Awareness Specialist  
 4 hour - certification  
 Arcuri Group  
 Stephen Sadler  
 9:00am -2:00pm

Community EM  
 Exercise Design Workshop  
 Mark Gillan  
 ESI  
 9:00am - 2:00pm

Crisis Communications  
 Full day -Workshop  
 Shawna Bruce and  
 Associates  
 9:00am -4:30 pm

10:00am

Nutritional Break in the Plenary Room  
 Exhibits - Malpeque Room  
 Workshops continue 10:30 am

12:00 pm Lunch Served in Plenary Room  
 Exhibits - Malpeque Room

1:00pm

Situational Awareness Specialist  
 4 hour - certification  
 Arcuri Group  
 Stephen Sadler  
 9:00am -2:00pm

Community EM  
 Exercise Design Workshop  
 Mark Gillan  
 ESI  
 9:00am - 2:00pm

Crisis Communications  
 Full day -Workshop  
 Shawna Bruce and  
 Associates  
 9:00am -4:30 pm

2:00pm

2:00pm Nutritional Break in the Plenary Room  
 Exhibits - Malpeque Room  
 Workshops continue 2:30 pm

Plenary Room  
 Rustico/Tracadie

Break Out Room 1  
 Cedar/Elm

Break Out Room 2  
 Bonshaw/Charlottetown

2:30pm

Applied Verbal  
 De-escalation Specialist  
 2-hour - Certification  
 Arcuri group  
 Stephen Sadler  
 2:30pm - 4:30 pm

Red Cross  
 Responding to Social  
 Emergencies: A Framework  
 for Community-Led Crisis  
 Support  
 Jessica Pye & Kayla Tremblay

Crisis Communications  
 Full day -Workshop  
 Shawna Bruce and  
 Associates  
 9:00am -4:30 pm

Day 1 Close 4:30pm

Closing Remarks Chief Roderick " Junior" Gould  
 Closing Smudge: Elder Matilda Snake

- ***Exercise Design - Workshop***

Methodical process examining foundation pieces needed prior to an exercise. Participants who would like to design their own exercise, will start the process through the use of needs assessment, objective setting, checklists and scenario creation.

- ***Situational Awareness Specialist***

Certification program designed to educate in the discipline of situational awareness, creating a security awareness practitioner capable of understanding and dealing with the dynamics of random and potentially threatening events.

- ***Applied Verbal De-escalation Specialist***

Certificate program in applied verbal de-escalation. Including a Role-play component to ensure comprehension of material. De-escalation employs verbal and nonverbal techniques to better manage a situation without having to potentially engage in a physical altercation.

- ***Crisis Communications***

Shawna teaches participants the importance of clear and concise messaging before during and after a Crisis. Learn to fashion direct key messaging to ensure accurate information is collected and dispersed when it is needed most.

9:00am

Opening Prayer : Elder Terry Leblanc  
Smudge: Elder Matilda Snache

KeyNote - Michael Higgins Colliers Project Leaders -Shifting Perspectives : Building Resilient Communities

10:00 am Nutritional Break in the Plenary Room

Plenary Room  
Rustico/Tracadie

Break Out Room 1  
Cedar/Elm

Break Out Room 2  
Bonshaw/Charlottetown

10:15am

Colin McFayden-NRCAN  
Wildfire Sat  
Alex Zahara  
RED "Reciprocity, Ecology,  
and Diversity" fire Lab

Todd Gibson  
CyberXpose Consulting  
Cybersecurity Incident  
Preparedness and  
Response

Jim Fleming  
ESI  
Preparing for Work  
Place Violence

11:00am

Adam Larkin  
ISC EMAP -  
Response and  
Recovery

Shawna Bruce and  
Associates  
The Dangers of  
Misinformation

Dr. Kylie Bragdon  
The Kynd  
Transformative Trailblazers:  
Leading Through Change  
and Building the Workforce  
of the Future

12:00 pm Lunch Served in Plenary Room  
Exhibits - Malpeque Room

1:00pm

Scott Cameron  
EML Canada  
Stronger Together:  
Building Preparedness  
Through Local  
Connections

Moriah Greenhaw  
CESCIL  
With, Not For: Co-  
Creating the Future of  
Emergency Management

Heather MacKenzie-  
Carey  
HME/EMC  
Relational Emergency  
Management

2:00pm Nutritional Break in the Plenary Room

2:30pm

Julie Dupuis  
Transport Canada:  
Emergency Response  
Assistance Plan (ERAP)

Haley Jeffrey  
Colliers Project Leaders  
The Cost of Delay -  
Case Study on How to  
Leverage EMAP When It  
Matters Most

Jen Woodside  
K9 Atlantic  
Sent Recovery:  
Trauma - Informed K9  
Search

3:15pm

Mike Schroeder  
The Flower Cart Group /  
Valley Search and  
Rescue Kings Co.  
Emergency in a Neuro  
Diverse World

Nuala Reilly  
Harbor Development  
After the Hardest Call

Martina Stephens  
The Salvation Army -  
Field experiences -  
Florida deployment

Day 2 Close 4:00pm

Closing Smudge: Elder Matilda Snake

6:00 pm

Join us from 6:00 pm to 10:00 pm for a meal and entertainment in celebration of **Emergency Management Professionals**

# Thursday September 4<sup>th</sup>

8:00 am Breakfast & Registration

8:30am

**Opening Prayer : Elder Terry Leblanc**  
**Smudge: Elder Matilda Snache**

**Plenary Room**  
**Rustico/Tracadie**

**Break Out Room 1**  
**Cedar/Elm**

**Break Out Room 2**  
**Bonshaw/Charlottetown**

9:00am

**Ashley Desrosiers**  
**MKO - First Nations**  
**Emergency**  
**Management in**  
**Northern Manitoba**

**Aidan Sterrit - DFO**  
**Coastal Marine Response Team**  
**Johnny Drake - DFO**  
**Federal SAR System / JRCC**  
**Halifax AOR and functions**

**Vlad King Trajkovic/**  
**Mario Lapointe**  
**NSMTC**  
**Geomatics and Asset**  
**Management**

**10:00 am Nutritional Break in the Plenary Room**

10:30am

**Kate Pataran**  
**RapidSOS**  
**From First Call to**  
**Coordinated Response:**  
**Leveraging 9-1-1 Data to**  
**Strengthen Emergency**  
**Management**

**Erin Bentley**  
**GOV PEI**  
**The development of a**  
**Heat Alert Response**  
**System in PEI**

**Thomas Beveridge**  
**Bridging the Volunteer**  
**Gap: Revitalizing**  
**Disaster Volunteerism**  
**through Local Capacity**  
**and Cross-Sector**  
**Partnerships**

**Day 3 Close 11:30am**

**Closing Smudge: Elder Matilda Snache**